Dear Members and Supply Chain Professionals,

Indian Institute of Materials Management, Bangalore is organizing the 5th Edition of Professor Ravi Ravindran Endowment Lecture in honor of Prof. Dr. A. Ravi Ravindran, on Saturday, the 11th September 2021.

**Topic:** Building More Resilient Supply Chains

**Speaker:**

Dr. Rohini Srivathsa  
National Technology Officer,  
Microsoft India

As the global impact of COVID-19 has affected manufacturing, altered supply and demand predictability, and created unforeseen gaps with suppliers, manufacturers are responding by paying increasing attention to the resilience of their supply chain. So much so, that “resilience” as a concept has grown from a little-used term into an oft-cited core tenet of the intelligent supply chain. In this session, we will discuss key drivers for a resilient supply chain, as well as provide examples of how organizations world over are rethinking the supply chain as they navigate the new normal.

**Brief Profile of Speaker:**

Rohini is a thought-leader, and a business and technology advisor to multiple entities: Microsoft Worldwide Public Sector Center of Expertise, Wiley Innovation Advisory Council, ECE department at Carnegie Mellon University, to name a few.

She holds an MBA from the Wharton School of the University of Pennsylvania and earned her PhD in Computer Engineering from the University of Texas at Austin.

**Background:**

Dr. A. "Ravi" Ravindran recently retired from Penn State University USA. He has been a Professor of Industrial and Manufacturing Engineering and also the Chair of Enterprise Integration Consortium at the University. Formerly, he was a Professor of Industrial Engineering at the University of Oklahoma and at Purdue University. He has authored six books and won numerous Best Teacher Awards in his career spanning five decades.

He has been associated with IIMM for its Supply Chain Management events like SCALE, NATCOM from year 2000 and has conducted advanced workshops. He has guided more than 30 graduate students through their Ph.D. programs as the Principal Guide.

**Students of Professor Ravindran came together and organized a symposium in his honour in 2015 at Bangalore. This Endowment Lecture series has emanated from the above symposium.**

The first four lectures were delivered by Dr.Sumant Jha, Vice President at CISCO, Singapore, Dr.Abhijit Deshmukh Head of Industrial Engineering at Purdue University, USA, Dr Ashutosh Misra Director Advanced Analytics and Big Data at Philips and Prof. Vittal Prabhu, Charles and Enid Schneider Faculty Chair, Penn State University USA.

The subject of this Lecture is of great relevance in this pandemic era and all are requested to attend and benefit from this interesting program.

Yours sincerely,

B. Jayaraman  
Branch Chairman

**This Event is organized with the Technical support of**